



News Release

*For Immediate Release
June 2011*

*Contacts:
Lindsey Williams-Graves
Sunset Transportation
314-756-8553, lgraves@sunsettrans.com

Sonia Coleman
NeuConcept Public Relations
636-861-7282, sonia@neuconcept.com*

Sunset Transportation CEO Awarded Boy Scouts' Highest Honor

Jim Williams Honored with 2011 Silver Beaver Award by St. Louis Boy Scouts Council

ST. LOUIS, MO—Sunset Transportation's Founder and CEO Jim Williams was honored with the Silver Beaver Award by the Greater St. Louis Area Council of the Boy Scouts of America. This is the highest award a local council can present to an adult volunteer of the Boy Scouts of America.

Williams is dedicated to Scouting and the community. He has been involved with the St. Louis Area Council of the Boy Scouts of America (STLBSA) for several years and has served as a member of the Board of Directors since 2006.

Seven years ago, Scouting for Food was in jeopardy when the U.S. Army was deployed to Iraq and could no longer provide transportation and logistics support. Williams stepped in. He volunteered his company, Sunset Transportation, to provide logistics and transportation for America's largest one-day food drive.

The mammoth Scouting for Food effort involves 30,000 Boy Scouts, 46 fire stations, over 50 tractor trailer trucks, and 2.1 million pounds of food—all in one day. As a result, enough food is collected every year to feed the hungry in the St. Louis area for four months.

Sunset Transportation (<http://onthemove.sunsettrans.com>) headquartered in St. Louis, is a leader in third party logistics (3PL) as well as freight audit and payment through its division, Sunset Financial. With more than 20 years of experience, Sunset is a growing regional leader with expertise in truckload, less than truckload, international, inter-modal, warehousing and supply chain solutions. Sunset helps companies save on transportation costs by enhancing processes and maximizing resources.

###