

News Release

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2011 Scouting for Food Campaign Gathers 1.8 million pounds of donated food *St. Louis-Based Sunset Transportation Organized Logistics, Transported 50 Truckloads in 9 Hours*

ST. LOUIS, MO—If the canned goods collected for the 2011 Scouting for Food campaign were stacked end to end, the donated food would be 714 times taller than the Gateway Arch. The Greater St. Louis community came together to donate 1.8 million pounds of canned goods on November 19, 2011. Scouting for Food is America’s largest one day food drive; Boy Scouts and volunteers made over a million home visits and delivered the donated food to 46 different area fire stations.

Behind the scenes, **Sunset Transportation**, a St. Louis-based third party logistics company, organized and managed a volunteer fleet of 50 tractor trailer trucks that delivered the goods to the St. Louis Area Foodbank. The donated food will then be distributed throughout St. Louis and is expected to feed the hungry for four months.

“Scouting for Food” Summary

- **Pounds of food collected:** 1.8 million
- **Trucks involved:** 50 tractor trailers by 15 trucking companies and driver owner-operators
- **Boy Scouts involved:** 30,000
- **Number of fire stations:** 46
- **Time it took to transport food:** 9 hours

Sunset Transportation began handling logistics for “Scouting for Food” seven years ago when the U.S. Army was deployed to Iraq and could no longer provide transportation and logistics support for the Boy Scouts. When Sunset first began managing logistics, it took two days to completely unload all the equipment. Now the process has been streamlined to take 9 hours.

[View list of volunteer trucking companies.](#)

[Video:](#) Watch the a time lapse video that documents the incredible team work that enables thousands of volunteers to collect over a million pounds of food in only nine hours.

[Information:](#) Read FAQs on Scouting for Food.



About Sunset Transportation

Sunset Transportation (<http://onthemove.sunsettrans.com>), headquartered in St. Louis, is a leader in third party logistics (3PL) as well as freight audit and payment through its division, Sunset Financial. With more than 20 years of experience, Sunset is a growing regional leader with expertise in truckload, less than truckload, international, freight audit and payment and supply chain solutions. Sunset helps companies save on transportation costs by enhancing processes and maximizing resources.

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