

## News Release

*For Immediate Release  
February 2012*

*Contacts:  
Lindsey Graves, Sunset Transportation  
314-756-8553, lgraves@sunsettrans.com  
Sonia Coleman, NeuConcept  
636-861-7282, sonia@neuconcept.com*

### **Sunset Transportation Expands Marketing & Agent Support**

*New Hire Jill Walsh Joins Marketing Team, Improves Customer & Employee Engagement*

ST. LOUIS, MO—Sunset Transportation, a third-party logistics company (3PL), recently appointed Jill Walsh to Agent & Communications Support at the company's headquarters office in St. Louis, Mo. The company, headquartered in St. Louis, is expanding marketing and communications to improve its agent program and overall brand awareness as it continues a trajectory of double-digit growth.



"Jill's communication and marketing skills will help us take our external and internal communications to the next level. As we grow, we are committed to engaging our customers and employees so we can continue to offer innovative solutions and greater efficiencies," said Jim Williams, founder and CEO of Sunset Transportation.

Walsh will be expanding Sunset's marketing team; her focus will be increasing the company's social media presence and brand awareness. She will also assist Sunset's external Agent offices across the country in day-to-day operations. Walsh has a Bachelors degree in Marketing from the University of Missouri.

In her new role, Walsh will help Sunset continue to expand as a regional leader in transportation third-party logistics (3PL) services management. The company recently moved into larger headquarters and was named as a Central Midwest Finalist in the 2011 Ernst & Young Entrepreneur of the Year awards.

#### **About Sunset Transportation**

Sunset Transportation ([www.sunsettrans.com](http://www.sunsettrans.com)), headquartered in St. Louis, is a leader in third party logistics (3PL) as well as freight audit and payment through its division, Sunset Financial. With more than 20 years of experience, Sunset is a growing regional leader with expertise in truckload, less than truckload, international, freight audit and payment and supply chain solutions. Sunset helps companies save on transportation costs by enhancing processes and maximizing resources.

###